



(Fitra Algha Fiqhi) (Graphic Designer/Illustrator)

Portfolio

(2025 Portfolio)

SENILOGI

ORIKA

CGS
ambiente cucina

B
BUDDY

AGILA
Rumah Lebih Aman, Lebih Pintar™

TokTravel
Travelnya KORPRI



(Fitra Algha Fiqhi) (Graphic Designer/Illustrator)



Hi! my name is Fitra Algha Fiqhi, I am a **Graphic Designer and Illustrator** based in Jakarta. I have regards for how Illustrations could be a progressive medium of thoughts and ideas. I consider illustration as the most familiar way to deliver and express myself better just like my native language. I specialized in digital and print design, editorial design, illustration design, logo and brand development, also I offer design services for business of any sizes.

Contact

- ☎ +62 859 1099 2 0928
- ✉ fitraalghafiqhi@gmail.com
- 🏠 Jakarta, Indonesia

Expertise

- Illustration Design Packaging
- 3D Design UI Design
- Print Ads

Software

- Adobe Illustration After Effect
- Adobe Photoshop 3D Blender
- Figma

Education

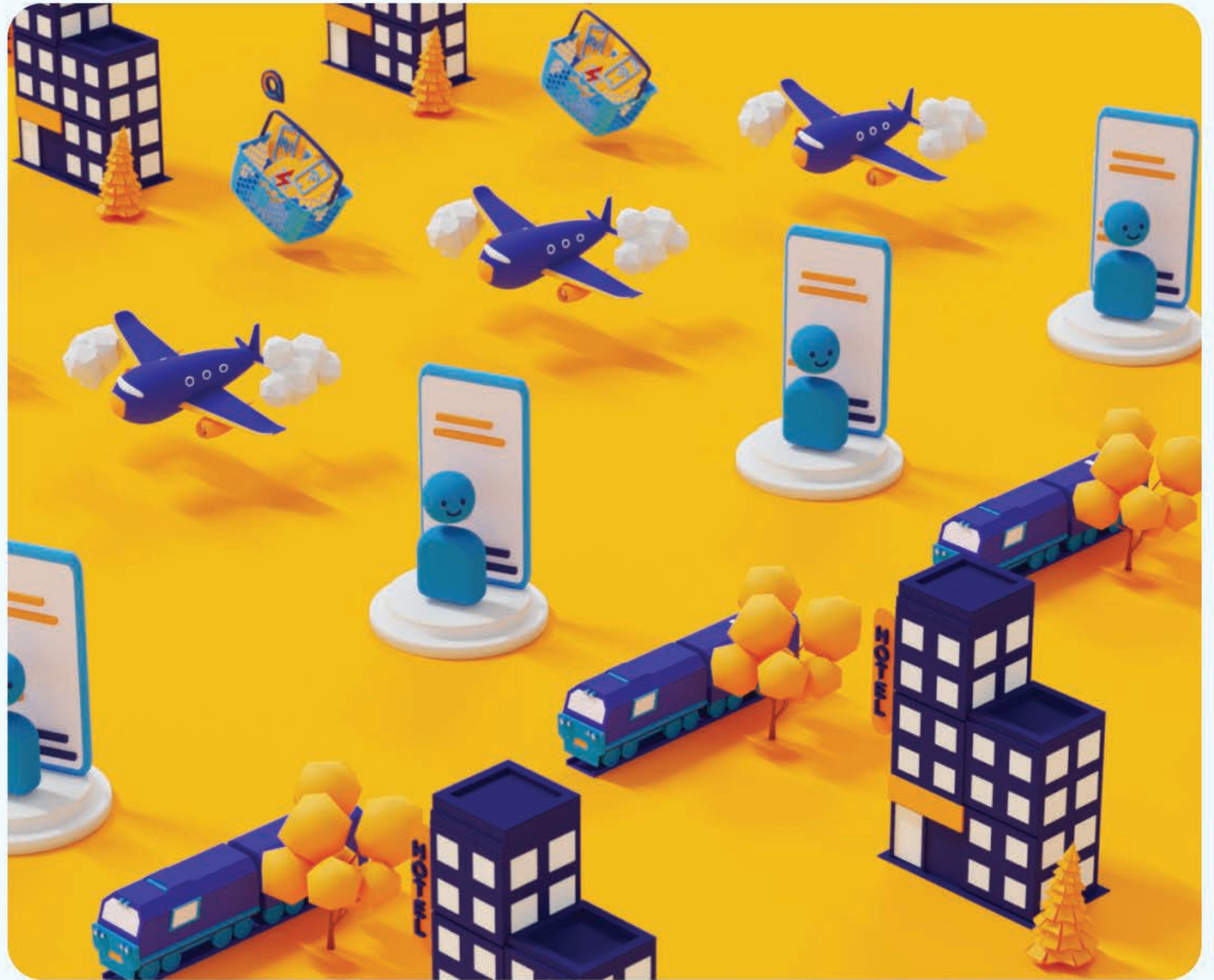
- Does University
(3d Modeling 2017-2019)

Experience

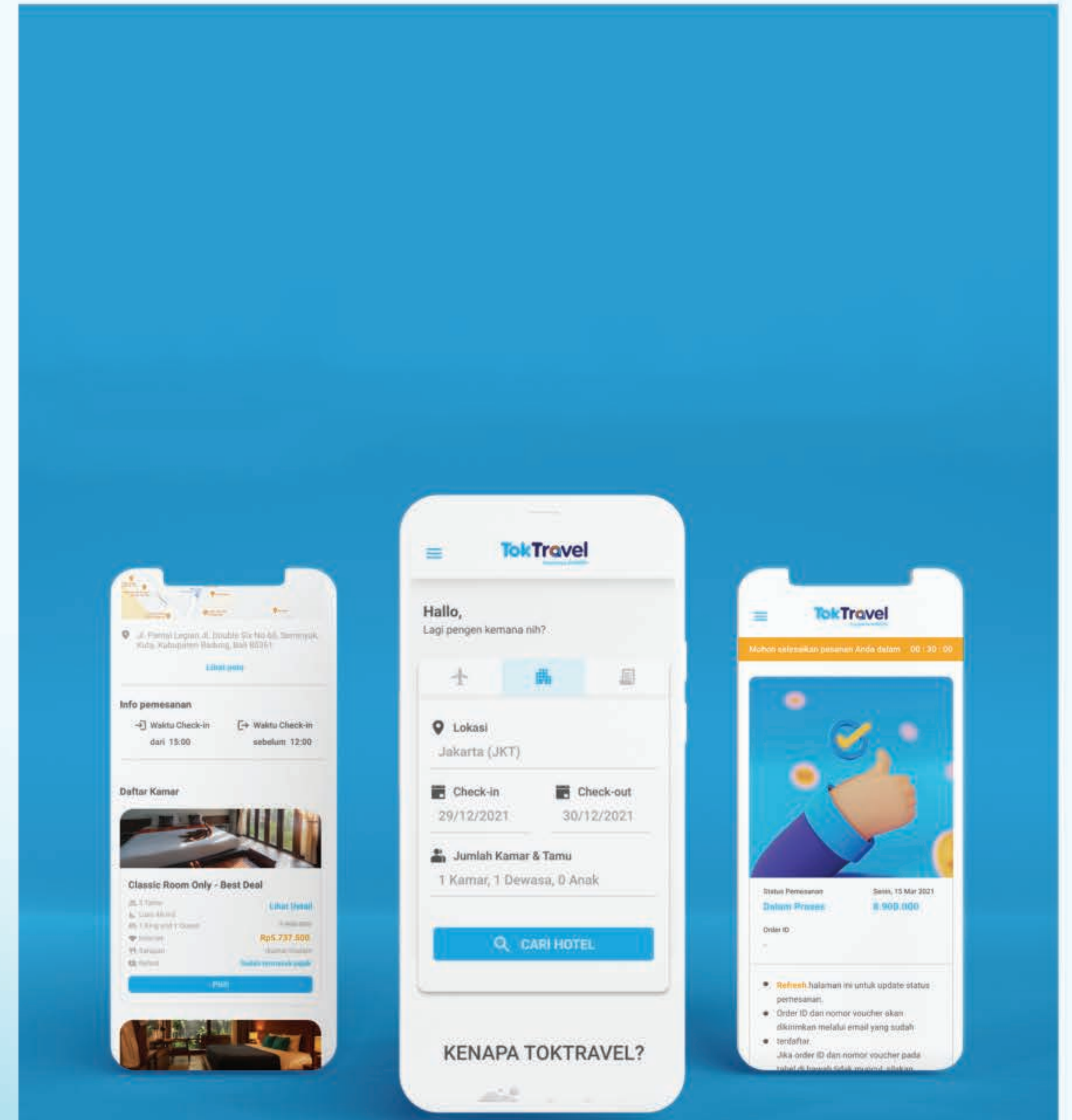
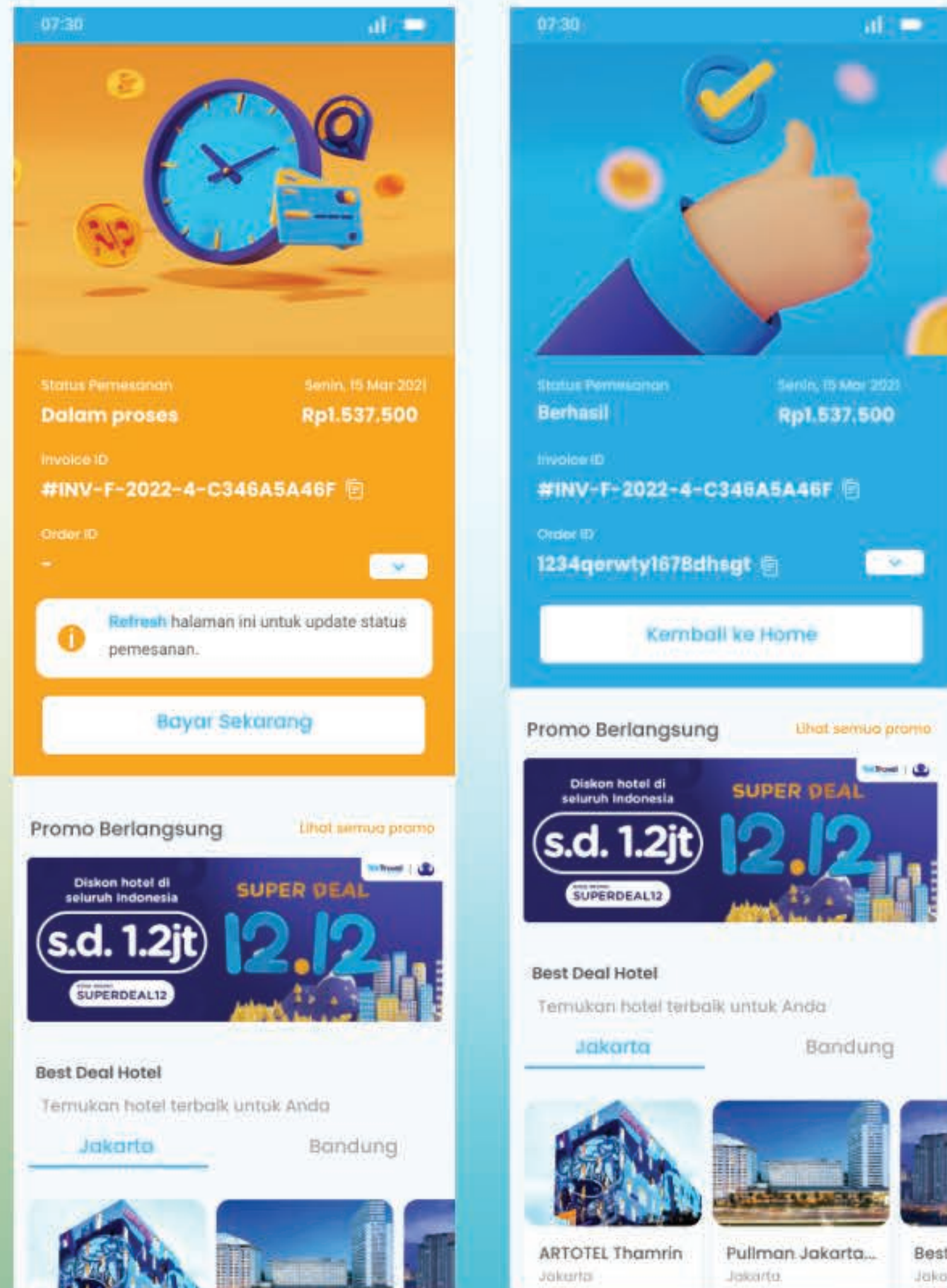
- Lemari Buku Buku
(Volunter Illustrator 2018-2021)
- Freelance Graphic Design / Illustration
(2019-Present)
- Pipiltin Cocoa
(Graphic Designer / Packaging Designer 2019-2020)
- Senilogi
(Co founder - Graphic Designer / Illustrator 2020-2021)
- PT. Global Oase Indonesia
(Toktravel / Toktok.id)
(Graphic Designer / Ui Designer 2021-2023)
- Tikam Samurai
(Graphic Designer 2023-

(2025 Portfolio)

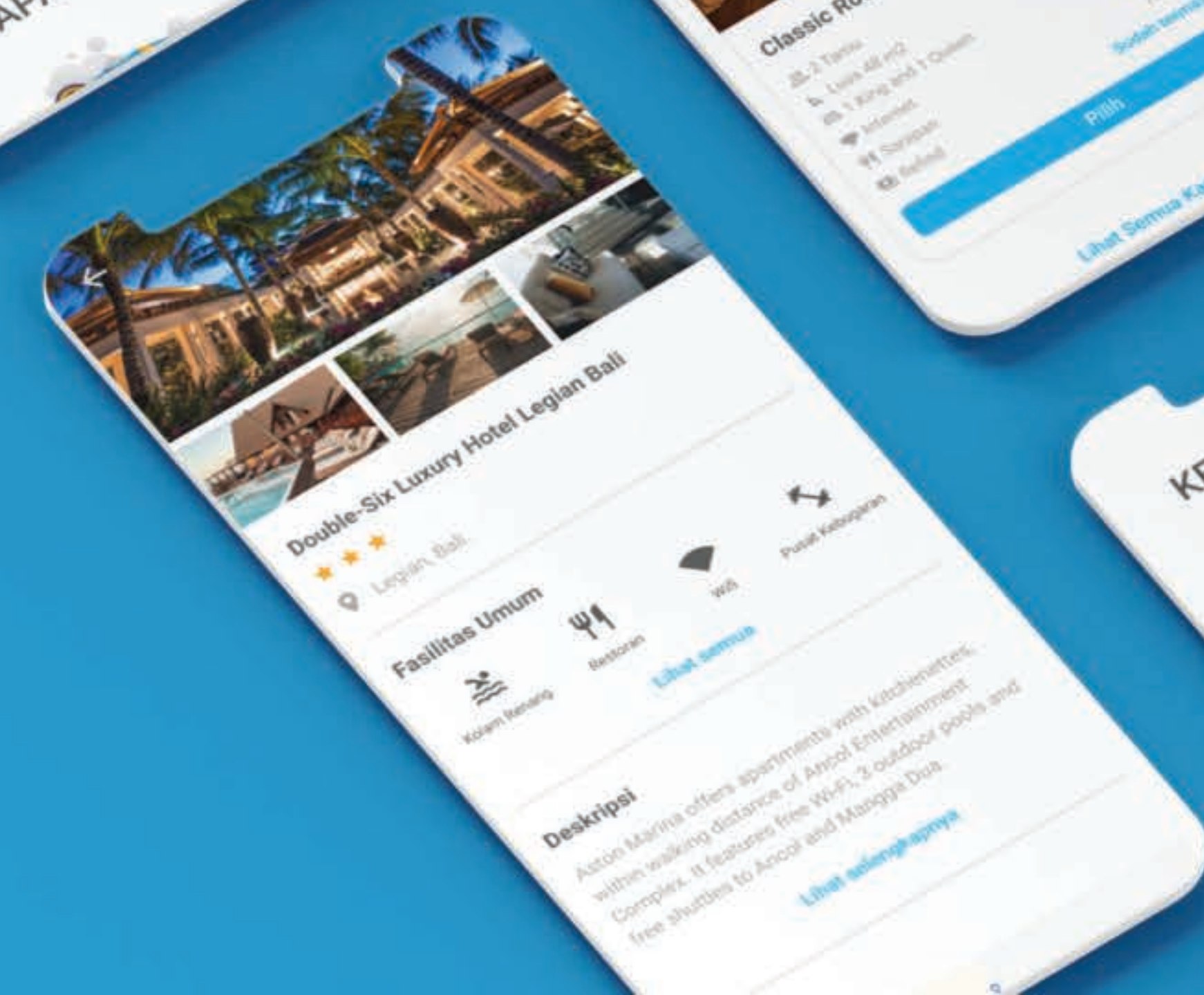
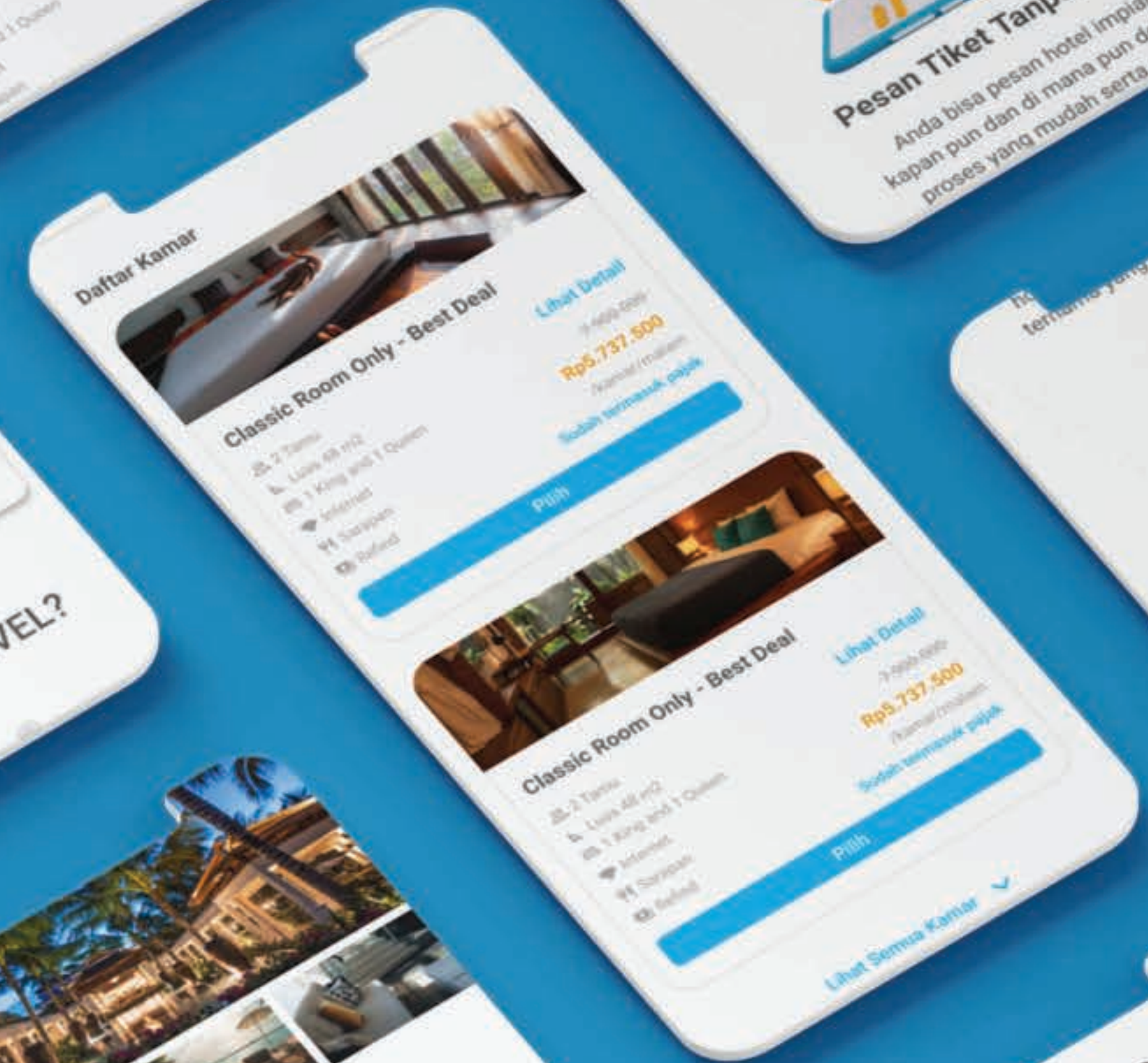
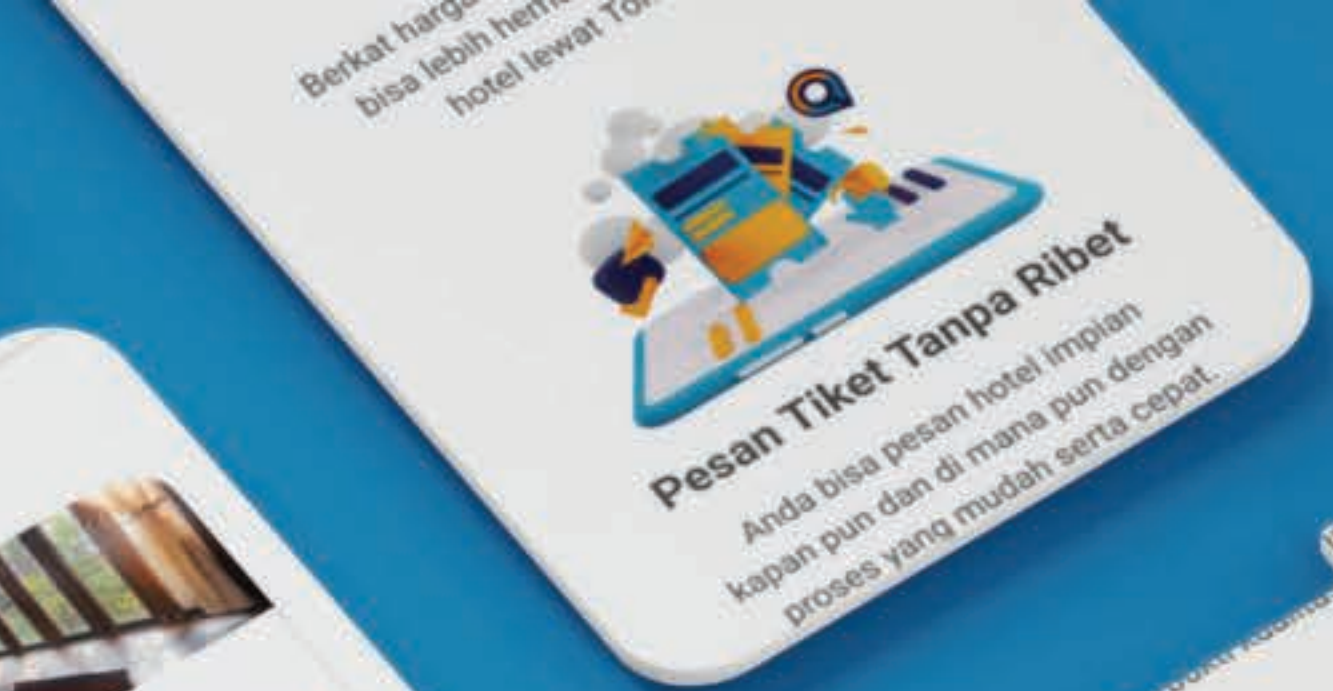
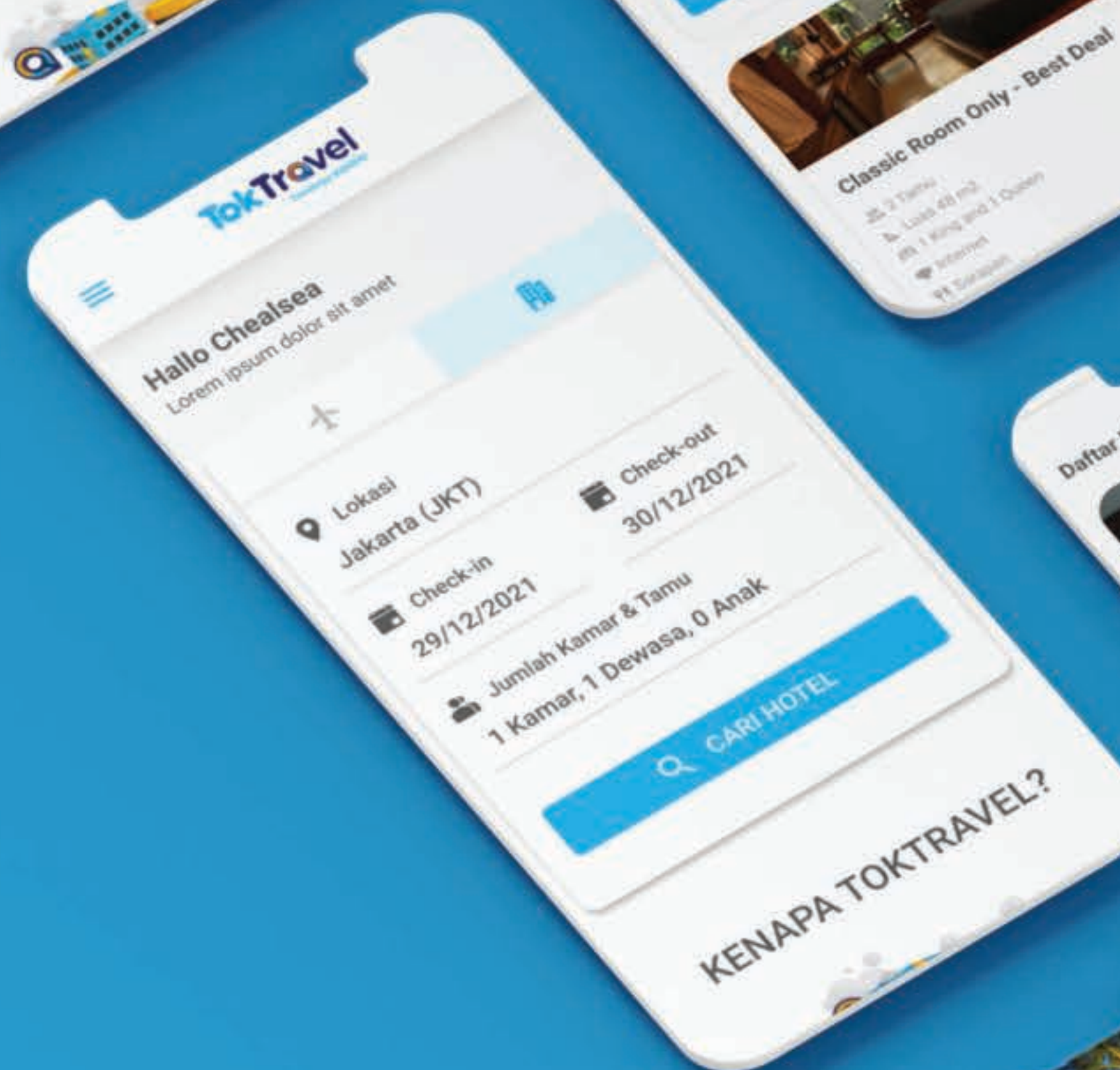
3D Illustration & UI Design



UI Design



KENAPA





Sorry, It's not you, it' us.

We're experencing internal server problem.
Please try again later



Your page didnt respond.

This page doesn't exist or maybe faal a sleep!
we suggest you back to home



Sorry, It's not you, it' us.

We're experencing internal server problem.
Please try again later



Your page didnt respond.

This page doesn't exist or maybe faal a sleep!
we suggest you back to home

Promo campaign

**TIKET DINASMU
ADA DI SINI**

Jakarta - Balikpapan Rp800rbn
Jakarta - Samarinda Rp1jt
Jakarta - Palembang Rp400rbn
Jakarta - Lampung Rp500rbn
Jakarta - Pekanbaru Rp500rbn



**HOTEL DINAS
SUPER IRIT**

**Diskon
s.d. 100rb**



**Rayakan
Imlek**
Bersama Keluarga

Harga Spesial Tiket pesawat

Jakarta - Pontianak Rp600rbn
Jakarta - Bangka Belitung Rp700rbn
Jakarta - Medan Rp600rbn
Jakarta - Surabaya Rp400rbn



**Banjir Hoki
Semua Heki**
Diskon menginap
s/d **150rb**



**GEMPAR!
(Gempita Lebaran)**

Harga spesial tiket pesawat

Jakarta - Bali Rp700rbn
Jakarta - Medan Rp600rbn
Jakarta - Pontianak Rp600rbn
Jakarta - Surabaya Rp400rbn
Jakarta - Yogyakarta Rp600rbn



**GEMPAR!
(Gempita Lebaran)**

Voucher menginap
s.d. **100rb**
25 April - 8 Mei 2022



**HOTEL DINAS
SUPER IRIT**

**Diskon
s.d. 100rb**



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Voucher menginap
s.d. **100rb**
25 April - 8 Mei 2022



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(Gempita Lebaran)**

Harga spesial tiket pesawat

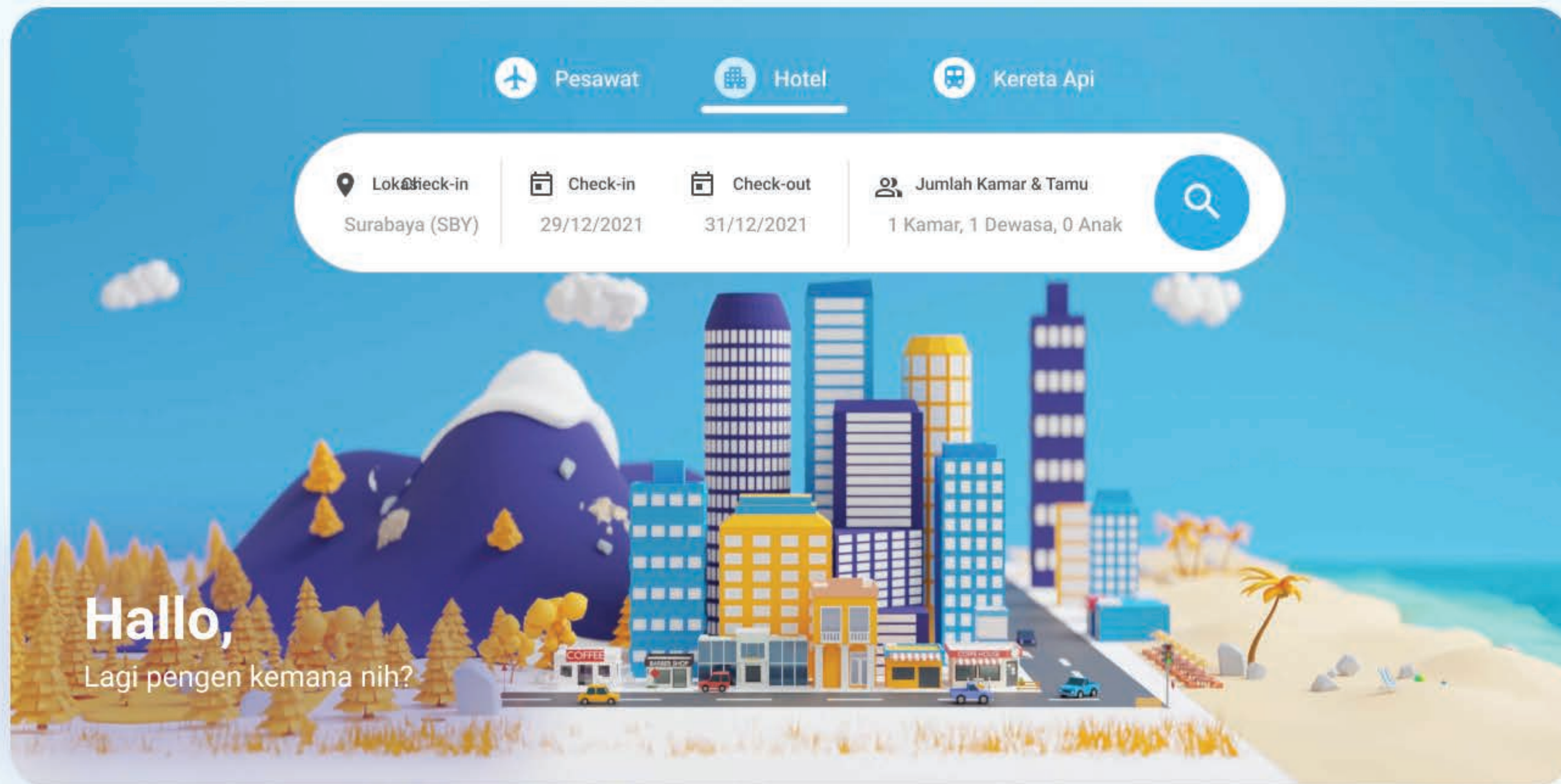
Jakarta - Bali Rp700rbn
Jakarta - Medan Rp600rbn
Jakarta - Pontianak Rp600rbn
Jakarta - Surabaya Rp400rbn
Jakarta - Yogyakarta Rp600rbn



3D assets







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Flight



Hotel

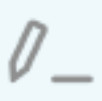


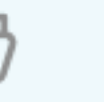
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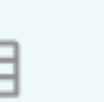
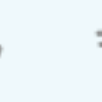
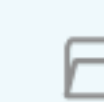
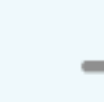


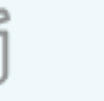
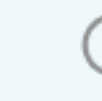
Top up

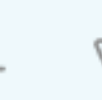
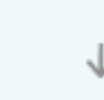
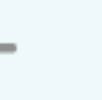
Icon Assets

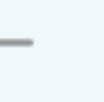
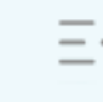
28                      

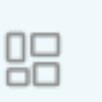
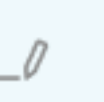
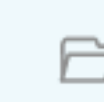
                    

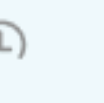
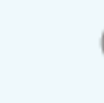
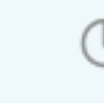
24                      

20                      

18                      



(Be Curious)

Social media

Portfolio

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Tok Travel's social media designs are a colorful tapestry of Indonesia's rich cultural heritage. Each post celebrates a different holiday, showcasing the diversity and beauty of the nation's traditions. The visually striking designs make these posts both informative and aesthetically pleasing.





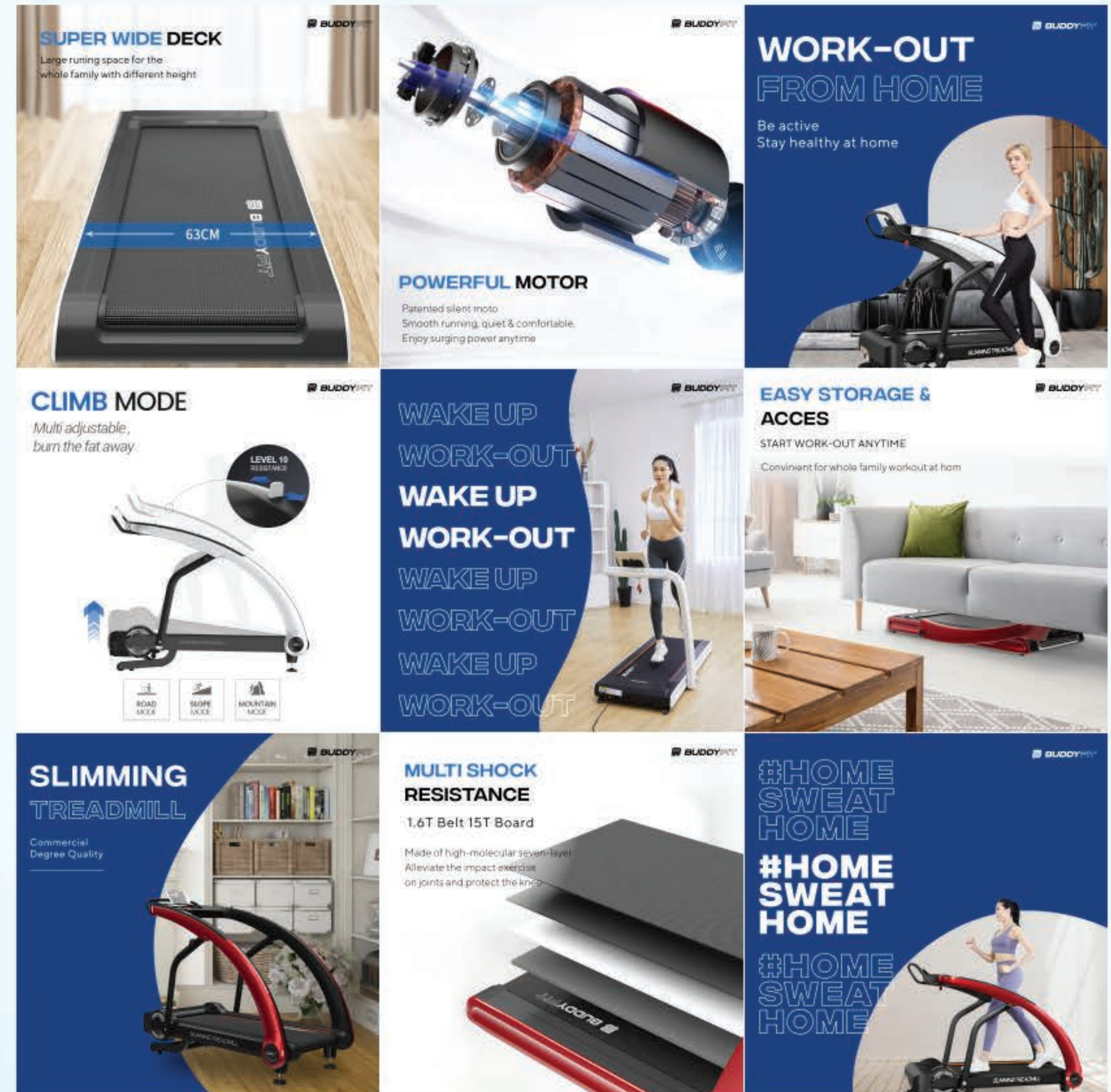
Rumah Lebih Aman, Lebih Pintar™

The social media design does an excellent job of showcasing the benefits of Aqila Cubecam as a smart home security system. The striking contrast of colors and bold typography immediately draws the viewer's attention to the key message: the need for home security. The image of a child happily using a tablet reinforces the idea that the product is not only effective but also safe and suitable for families. The overall design creates a sense of trust and reassurance, making it a compelling call to action for potential customers.





This ad campaign for Buddyfit treadmill was developed to position the product as the ultimate home workout solution. By targeting health-conscious individuals seeking convenience and effectiveness, the design emphasizes the product's key features through bold visuals and compelling messaging. The campaign successfully increased brand awareness and drove consumer interest, demonstrating the power of effective visual communication.



CGS

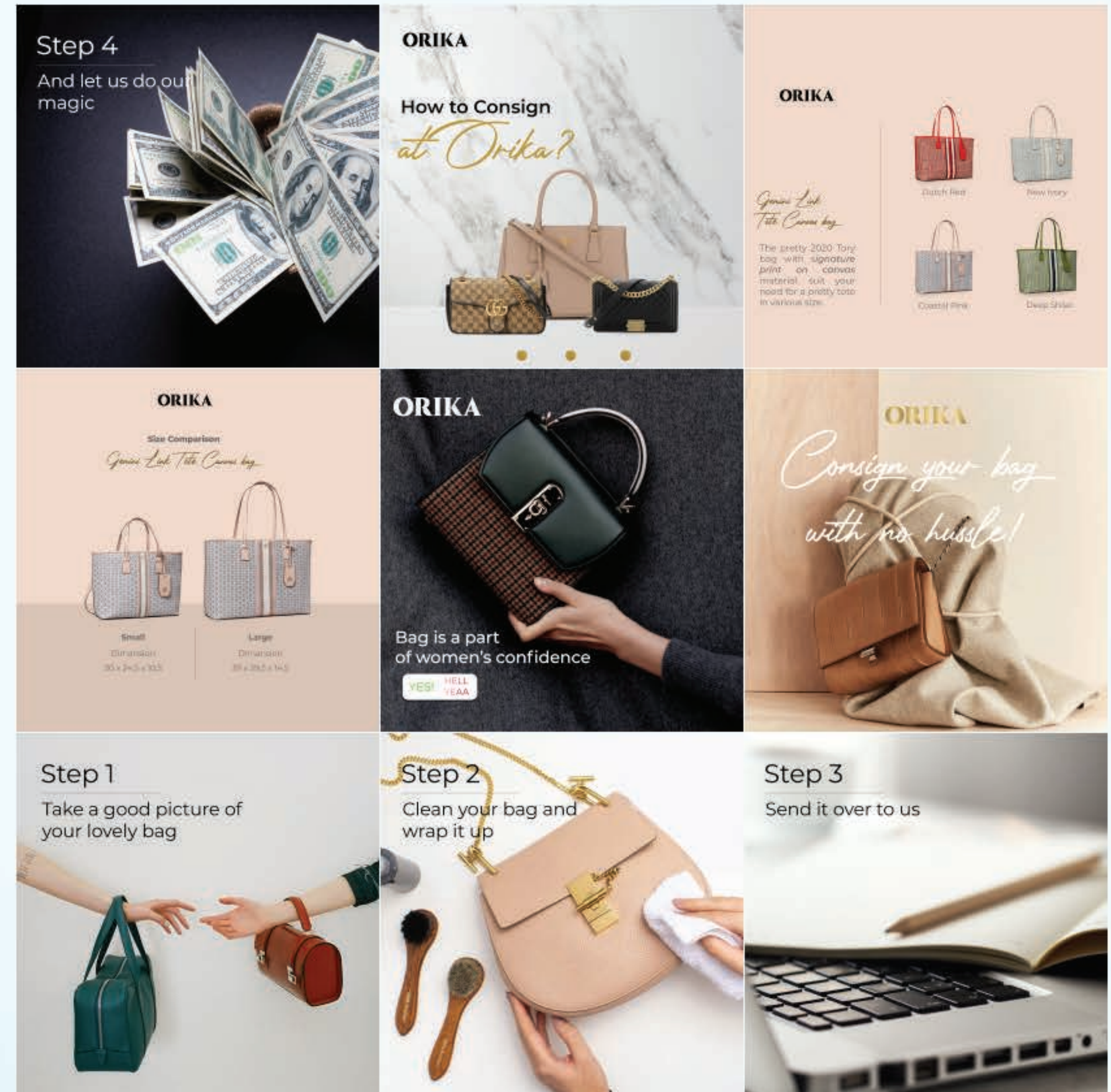
ambiente**cucina**

This design project was a blend of creativity and strategy. By understanding the needs of our target audience, I crafted a design that not only visually appealing but also effectively conveyed the product's key features. Through a careful selection of colors, typography, and layout, I positioned the CGS kitchen sink as an innovative and practical solution for modern kitchens.



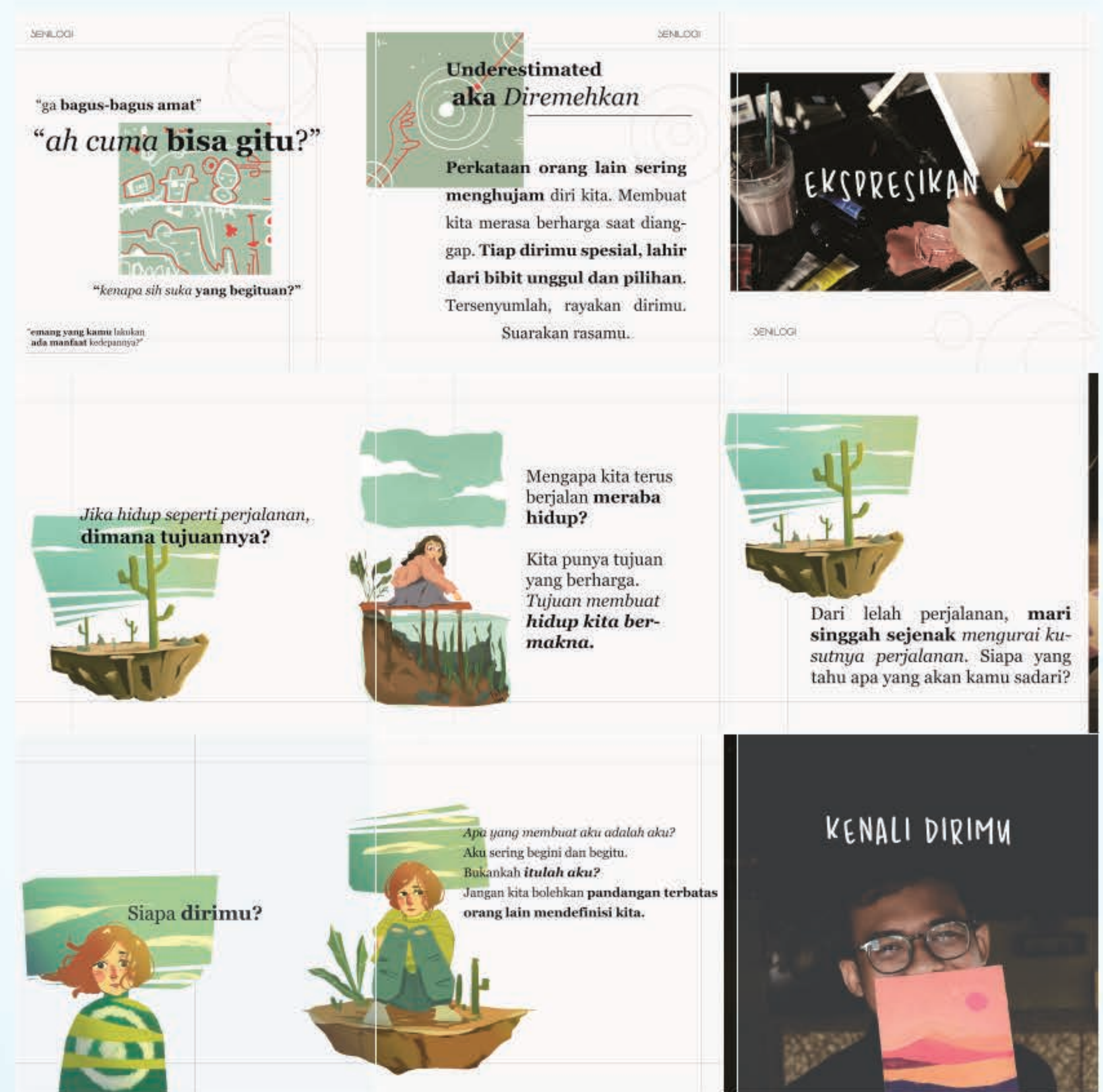
ORIKA

This design successfully positioned Orika as a reliable and convenient platform for consigning luxury handbags. By creating a visually appealing and user-friendly interface, the design encourages users to trust Orika with their valuable items. The combination of soft colors and elegant typography contributes to the overall luxurious and sophisticated feel of the platform.



SENILOGI

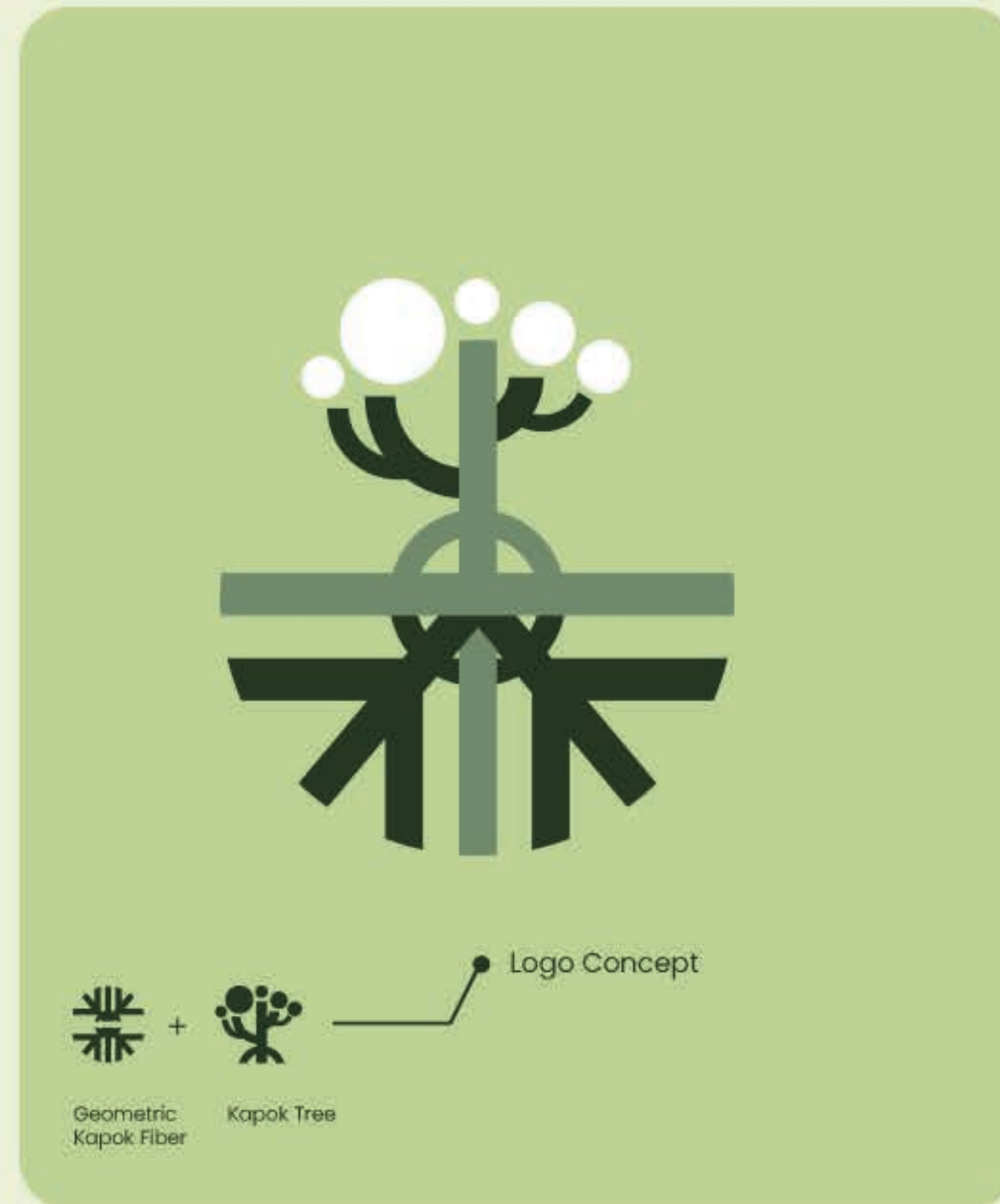
"The design of this poster was driven by a desire to create a visually striking and thought-provoking piece that would resonate with individuals struggling with self-doubt. By combining strong typography with minimalist illustrations, I aimed to create a design that is both visually appealing and emotionally impactful.



Logo Design

Form

The form of the logo has two different configurations. A form of kapok tree combines with a geometrical pattern that derives from the kapok fiber itself. The form of the kapok tree has been simplified to represent effectiveness and convenience. Then the geometrical pattern from the kapok fiber symbolized a robust foundation that the company possessed.

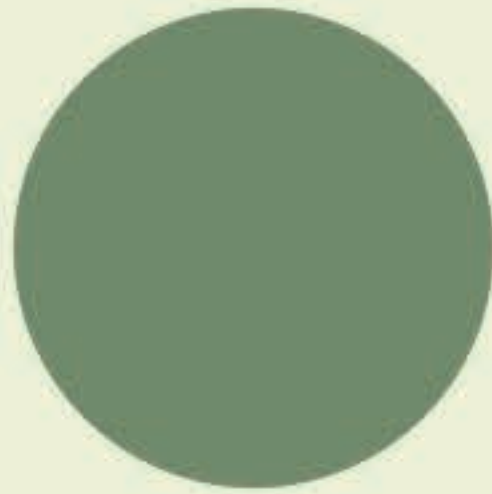


Colors Palette



Bottle green

#273823



Camouflage
Green

#708a6c



Medium
Spring Bud

#bed296



Wash White

#Faf9fe

Colors

The logo consists of different shades of green and white. It represents the color of an actual kapok tree. **The selected tone brings a sense of tranquility as much as the sustainability** that is being served by the company.



Mock up



TIKAM SALILURAI













TIKAM SAMPURAI







Jadwal Waktu Shalat & Imsakiyah DKI Jakarta & Sekitarnya

Maret – April 2024

RAMADAN 1445 H

Ahad	Senin	Selasa	Rabu	Kamis	Jumat	Sabtu
		0112 Mar	0213 Mar	0314 Mar	0415 Mar	0516 Mar
		Imsak 04:33 Subuh 04:43 Zuhur 12:06 Asar 15:11 Magrib 18:18 Isya' 19:18	Imsak 04:31 Subuh 04:41 Zuhur 12:06 Asar 15:11 Magrib 18:18 Isya' 19:18	Imsak 04:30 Subuh 04:40 Zuhur 12:06 Asar 15:11 Magrib 18:09 Isya' 19:18	Imsak 04:33 Subuh 04:43 Zuhur 12:05 Asar 15:12 Magrib 18:08 Isya' 19:17	Imsak 04:33 Subuh 04:43 Zuhur 12:05 Asar 15:12 Magrib 18:08 Isya' 19:17
0617 Mar	0718 Mar	0819 Mar	0920 Mar	1021 Mar	1122 Mar	1223 Mar
Imsak 04:32 Subuh 04:42 Zuhur 12:04 Asar 15:12 Magrib 18:08 Isya' 19:18	Imsak 04:32 Subuh 04:42 Zuhur 12:04 Asar 15:12 Magrib 18:07 Isya' 19:18	Imsak 04:32 Subuh 04:42 Zuhur 12:04 Asar 15:13 Magrib 18:07 Isya' 19:18	Imsak 04:32 Subuh 04:42 Zuhur 12:04 Asar 15:13 Magrib 18:06 Isya' 19:18	Imsak 04:32 Subuh 04:42 Zuhur 12:04 Asar 15:14 Magrib 18:06 Isya' 19:18	Imsak 04:32 Subuh 04:42 Zuhur 12:04 Asar 15:14 Magrib 18:06 Isya' 19:14	Imsak 04:32 Subuh 04:42 Zuhur 12:03 Asar 15:13 Magrib 18:05 Isya' 19:13
1324 Mar	1425 Mar	1526 Mar	1627 Mar	1728 Mar	1829 Mar	1930 Mar
Imsak 04:32 Subuh 04:42 Zuhur 12:02 Asar 15:14 Magrib 18:00 Isya' 19:13	Imsak 04:31 Subuh 04:41 Zuhur 12:02 Asar 15:14 Magrib 18:04 Isya' 19:12	Imsak 04:31 Subuh 04:41 Zuhur 12:02 Asar 15:14 Magrib 18:04 Isya' 19:12	Imsak 04:31 Subuh 04:41 Zuhur 12:01 Asar 15:14 Magrib 18:03 Isya' 19:12	Imsak 04:31 Subuh 04:41 Zuhur 12:01 Asar 15:14 Magrib 18:03 Isya' 19:11	Imsak 04:31 Subuh 04:40 Zuhur 12:01 Asar 15:14 Magrib 18:02 Isya' 19:11	Imsak 04:31 Subuh 04:40 Zuhur 12:01 Asar 15:14 Magrib 18:02 Isya' 19:10
2031 Mar	211 Apr	222 Apr	233 Apr	244 Apr	255 Apr	266 Apr
Imsak 04:31 Subuh 04:41 Zuhur 12:00 Asar 15:14 Magrib 18:01 Isya' 19:18	Imsak 04:30 Subuh 04:40 Zuhur 12:00 Asar 15:14 Magrib 18:01 Isya' 19:08	Imsak 04:30 Subuh 04:40 Zuhur 12:00 Asar 15:14 Magrib 18:00 Isya' 19:08	Imsak 04:30 Subuh 04:40 Zuhur 11:59 Asar 15:14 Magrib 17:59 Isya' 19:08	Imsak 04:30 Subuh 04:40 Zuhur 11:59 Asar 15:14 Magrib 17:59 Isya' 19:08	Imsak 04:30 Subuh 04:40 Zuhur 11:59 Asar 15:14 Magrib 17:59 Isya' 19:08	Imsak 04:30 Subuh 04:40 Zuhur 11:59 Asar 15:14 Magrib 17:59 Isya' 19:07
277 Apr	288 Apr	299 Apr	Catatan: Waktu Imsak adalah waktu menahan diri dari hal-hal yang membatalkan shaum (sekitar 10 menit sebelum Subuh). "Makan dan minumlah hingga jelas bagimu (perbedaan) antara benang putih dan benang hitam, yaitu fajar. Kemudian, sempurnakanlah puasa sampai (datang) malam." (QS. Al Baqarah: 187)			
Imsak 04:29 Subuh 04:39 Zuhur 11:58 Asar 15:14 Magrib 17:58 Isya' 19:07	Imsak 04:29 Subuh 04:39 Zuhur 11:58 Asar 15:14 Magrib 17:58 Isya' 19:07	Imsak 04:29 Subuh 04:39 Zuhur 11:58 Asar 15:16 Magrib 17:57 Isya' 19:06				

Sumber: himasislam.com/id/jadwalimsakiyah

TIKAM SAHURAJ



Aromatic Trail

The Aromatic Trail is more than just a walk in the park. This educational journey introduces you to the world of essential oils, from their cultivation and harvesting to their therapeutic benefits. Explore our diverse botanical collection, learn about traditional Indonesian practices, and gain a deeper appreciation for the wonders of aromatherapy.



ELEVATE YOUR WELLNESS JOURNEY



Embark on an aromatic journey through our sensory gardens! The Aromatic Trail invites you to explore a diverse range of essential oil plants, from fragrant citrus groves to calming lavender fields. As you wander, engage your senses with interactive elements and discover the fascinating stories behind each plant and its unique aroma.



SIGNAGE WAYFINDING



SIGNAGE WAYFINDING





The Sular Atsiri Ring



The Sular Atsiri Ring is a timeless piece that pays homage to the rich heritage of Indonesian craftsmanship. Inspired by the intricate patterns of **Javanese batik**, the bold, square-shaped face features an embossed sular motif symbolizing growth and continuity. Crafted with care, this ring is a **wearable piece of art** that connects you to the aromatic journey of Rumah Atsiri.



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3D Design

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Sunshine in Every Home

This design concept for Sunlight's PR kit aimed to create a visually appealing and memorable representation of the brand's core values. By using a minimalist approach with a focus on clean lines and soft colors, the design evokes a sense of purity and freshness. The repetition of house-shaped packaging creates a cohesive and harmonious visual, symbolizing the idea of home as a sanctuary. The overall design reinforces Sunlight's position as a trusted household brand that promotes cleanliness and hygiene.

























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Thank
you